



greengear

looking ahead

Kevan Rock
Kiev October 2015

CAVAGNA GROUP



World leader in technologies
and advanced solutions
for gas control



CAVAGNA GROUP PRODUCTION SITES



KEY FIGURES



1000

Over 1000 employees worldwide



KEY FIGURES



Global presence - Serving over 135 countries

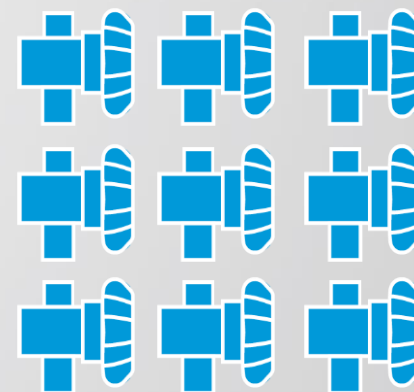
135

60

KEY FIGURES



Over 60 million products
manufactured each year



CAVAGNA GROUP MISSION



“

To stay in tune with people's everyday living,
providing solutions that make practical,
safe and beneficial use of compressed gas.

”



“ GREENGEAR,
in line with Cavagna Group’s
mission.

To improve the quality
of life while sustaining the quality of
the environment.

”



greengearglobal

DEVELOP, MANUFACTURE, MARKET AND SELL:

- PROPANE COMBUSTION MOTORED EQUIPMENT
- Patented ENERKIT TECHNOLOGY

Full ownership of registered trademark and certifications.



“

Beyond the idea,
the business fundamentals.

Greengear is a business
able to help and boost the propane industry.

”



greengear
global

Come and see...



Greengear's market
already exists!

We should just take advantage
of the opportunity...



SOME
FIGURES

Small Engine Market Worldwide



100.000.000
produced every year

IS THERE
A MARKET?

The world market for lawnmowers



10
million
pcs a year

Source: industry association

IS THERE
A MARKET?

Enormous potential for cartridges or
cylinders



IS THERE
A MARKET?

The world market for generators



12,5
million
pcs a year

Source: industry association

IS THERE
A MARKET?

Massive potential for cylinders



Greengear makes all the exclusive advantages of propane technology now available.



Reduced emissions and pollution



Reduced noise



Increased engine life



Full and reliable performance



Less frequent refueling



Cleaner & odourless equipment

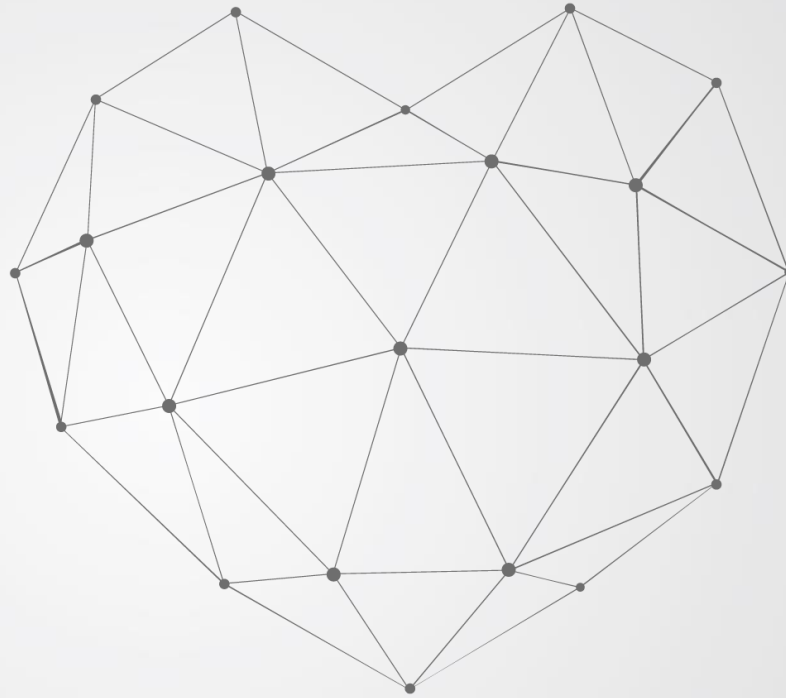


Reduced maintenance costs



Significant cost saving

(depending on the country)



The technological heart
from the Cavagna Group
beats in the Greengear products...

ENERKIT: THE RIGHT CHOICE FOR SMALL ENGINES

 **ENERKIT** BASIC

 **ENERKIT** PLUS



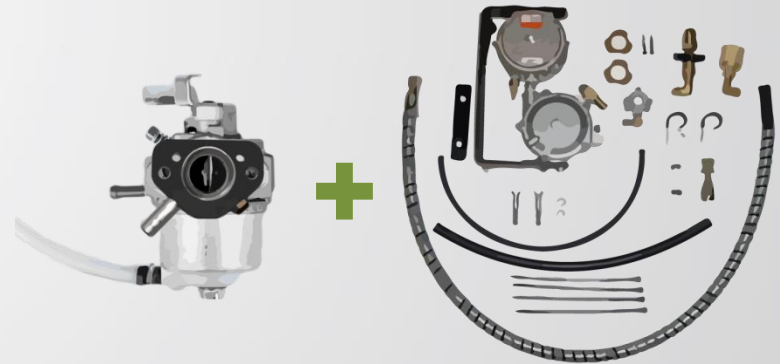
ENERKIT

 **ENERKIT** BASIC



VS

LPG RETROFIT CONVERSION SYSTEMS



- Dedicated solution for small engines
- All in one solution
- No additional components
- ENERKIT replaces the gasoline carburetor

- Many components
- Require additional brackets and space
- Require the gasoline carburetor



[EASY INSTALLATION]





[EASY INSTALLATION]





[FULL PERFORMANCE]



- ENERKIT works in liquid or vapour phase
- ENERKIT guarantees same performance as gasoline
- ENERKIT works with Propane and LPG mixtures



 **[SAFE & USER FRIENDLY]**



- Automatic safety shut-off valve
- Easy start
- Automatic Primer
- No maintenance

LPG EQUIPMENT

powered by



[EMISSIONS]

CO₂

up to **- 50 %** than gasoline

HC

up to **- 15 %** than gasoline

NO_X

up to **- 15 %** than gasoline

LPG EQUIPMENT

powered by



FUEL COST



CLEANER & TIDIER





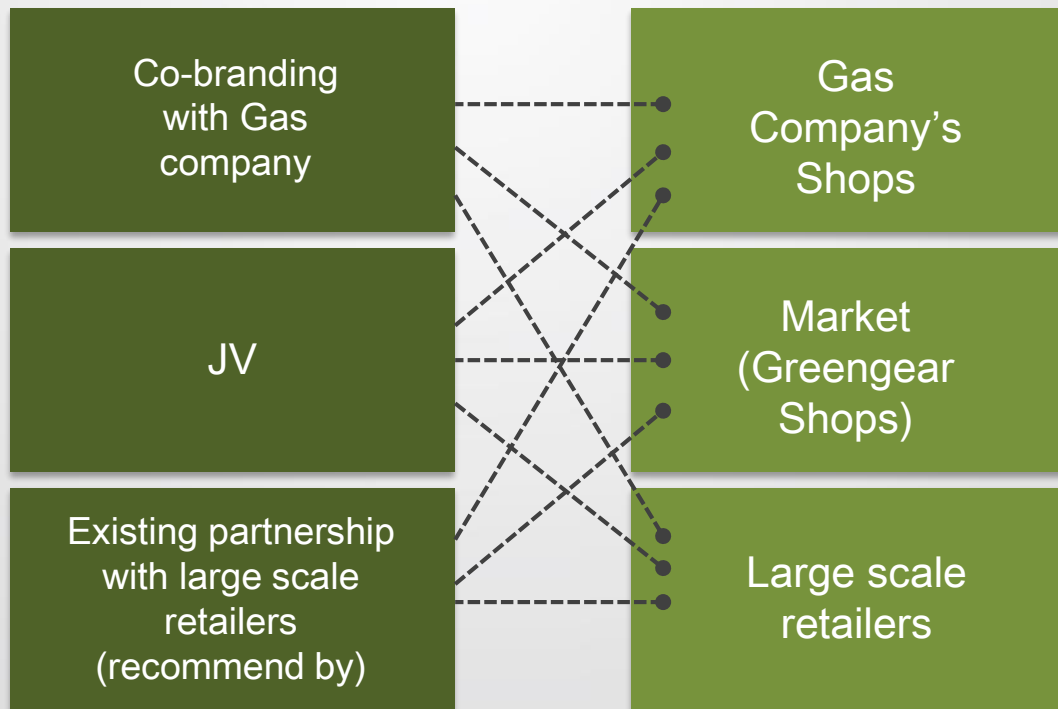
THINK
GLOBAL





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The international partnerships are based on these business models:



Worldwide development

Three different stages of “work in progress”

- 1** Product selection, business model, price positioning, business plan, marketing;
- 2** Market and price analysis, pre-selection of products, partnership options and business model
- 3** Initial discussion

Worldwide development

Three different stages of “work in progress”

- 1 Product selection, business model, price positioning, business plan, marketing;



United Kingdom



Ireland



Turkey



Italy



France

Worldwide development

Three different stages of “work in progress”

2 Market and price analysis, pre-selection of products, partnership options and business model



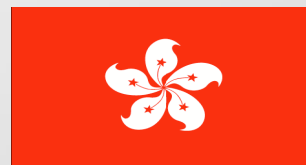
Australia



South Africa



Chile



Hong Kong

Worldwide development

Three different stages of “work in progress”

3 Initial discussion



USA
Greece
Cameroon
Sri Lanka
Nigeria
Kuwait
Jordan

Japan
Belgium
Luxemburg
Holland
Russia
China
Yemen

Canada
Lebanon
Switzerland
Colombia
Ecuador
Malta
Israel

Denmark
Thailand
Slovenia
Poland
Brazil
Austria
UAE

Greengear presents a wide range of products.

Garden

Ride-On Mower
Lawn Mower
Brush Cutter
Hedge Trimmer
Tiller
Shredder
Log Splitter
Sprayer
Scarifier

Heating

Heater
Patio Heater
Heat Generator

Outdoor Cooking

BBQ
Plancha

Power Tools

Generator
Standard
Digital

Water Pump
Clean Water
Sewage Water
Chemical

Pressure Washer
Cold Water
Hot Water

Non Road

Snow Throwers
Power Wheelbarrows

...More to Come

Dryer
Fridge
.....



greengear
global

Extensive testing under real-life conditions



Generator

On trial at a snack
van



Pressure Washer

On trial at a FLT rental
company where it was
used to clean the FLT's
after use



Lawnmower

On trial at an
independent
garden centre.
Hotel, and mower
distributor in UK



Water Pump

On trial at a
fishery

Marketing activities

- Exhibition participation (AEGPL, WLPG Miami)
- Product Catalog
- Social media presence (Facebook, Twitter, Youtube)
- Web Site
- Communication activities

GREENGEAR MARKETING FORMAT



Product range?

Where to market?

How to market?

Business model?



GREENGEAR
PRODUCTS



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looking ahead



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global



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global