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The experience of European regulators in the opening of electricity & gas markets

Sergio Ascari
Part-time Professor & Gas Advisor
Florence School of Regulation

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Who are EU Energy Regulators?

- Regulators have very different legal nature
 - Ministry Departments;
 - Independent Agencies;
 - No-profit companies
- Regulators have very different structure
 - Single person, 3-9 member Boards
- Regulators are appointed by different institutions
 - Parliament, President, Ministry, and combinations
- Regulators have different duration and re-election rules
- Regulators are subject to different appeal/control bodies



EU Regulators have common features and objectives

- Independence from industry and governments
- Opening markets and enhancing competition
- Promoting system adequacy, energy efficiency and quality of service
- Protecting (especially vulnerable) customers
- Ensuring security of supply
- Eliminating restrictions to cross-border trade and fostering EU market integration

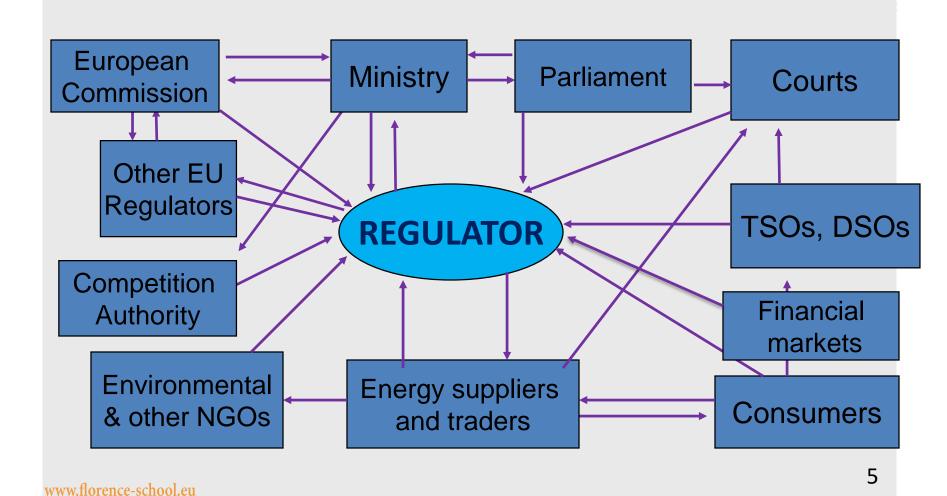


EU Regulators have common duties and powers

- Setting access rules to transmission and distribution networks or their methodologies
- Ensuring compliance of transmission and distribution system operators with the relevant EU legislation
- Reporting annually on their activity
- Ensuring that there are no cross-subsidies between transmission, distribution, storage, LNG and supply
- Issuing binding decisions on regulated companies and entities
- Investigating and accessing data
- Issuing penalties for non-compliance



EU Regulators interact with several stakeholders





The art of regulation: who are the friends?

- Market newcomers
 - At the beginning, they fight for access to networks and markets
 - Later, they may prefer collusion with traditional suppliers
- Consumer associations
 - Usually weak but vocal, may be strengthened by cooperating with the Regulator
- Competition Authority, European Commission
 - Often endowed with stronger power than Energy Regulators
- Other EU regulators, sharing similar problems
- Parliament
 - usually siding with consumers, but sometimes influenced by TSOs and traditional suppliers



The art of regulation: who are the foes?

- Traditional integrated suppliers (Incumbents)
 - Protecting their monopolies
- Ministries of Economy / Development / Finances
 - Prefer monopoly profits and state income rather to raising taxes
 - Prefer consumer subsidies to competition
 - See their traditional power partly transferred to Regulators
- Distributors (and their trade unions)
 - Afraid of efficiency-minded tariffs
- Courts
 - Privileges of monopolies often enshrined into legislation, enforced by Courts, which may cancel Regulators' decisions as unlawful



The art of regulation: who can be on your side?

- Financial institutions and banks
 - Often prefer unbundled and transparent businesses
 - Like low but stable tariffs more than political uncertainty
- TSOs (after unbundling from supply)
 - Often happy to accept low tariff / low risk regime
 - May cooperate in market control provided they are not squeezed
- Environmental and other NGOs
 - Regulator likely to promote energy efficiency and renewable
- Workers' Unions
 - If regulator can squeeze monopoly profits but avoid putting pressure on wages



Main lessons from EU regulators' experience

- Pattern of key stakeholder relations is fairly stable across countries
 - If it does not happen in your country, be suspicious
- Independence is crucial, but in practice it requires:
 - No crippling legal provisions
 - Committed and charismatic leaders, with good political skills
 - Expert but young staff, not too tied to regulated companies
 - Attractive salaries to reduce appeal of switching to industry
- Conflict with traditional suppliers and Ministries can be very hard at the beginning - with casualties!
- Winning the trust of potential allies and public opinion (press) is key to success



Thanks for your attention!

sergio.ascari@eui.eu

http://fsr.eui.eu

(Disclaimer: all opinions are the author's and do not involve FSR, EUI or RSCAS)